REMARKS

Claims 1-29 are pending in this application. By this Amendment, independent claims 1, 8, 20 and 27-29 are amended to recite that the recording medium is a displaying medium and the image once written on the displaying medium continues to be displayed without a supply of power to the displaying medium. Support for the amendments can be found, for example, in paragraph [0036] of the published version of this application, the paragraph beginning at page 12, line 11 of the specification as filed. No new matter is added.

I. Information Disclosure Statement

The Examiner is requested to consider the information cited in the attached Information Disclosure Statement.

II. The Claims Are Patentable Over The Applied References

The Office Action rejects claims 1-29 under 35 U.S.C. §103(a) over U.S. Patent No. 6,494,367 to Zacharias in view of U.S. Patent No. 6,070,794 to Niwata et al. (Niwata).

Applicants respectfully traverse the rejection.

Regarding independent claims 1, 8, 20 and 27-29, the applied references fail to disclose "wherein the recording medium is a <u>displaying medium</u> which <u>displays an image</u> according to the information in the index information, and the image once written on the displaying medium <u>continues to be displayed without a supply of power</u>" (emphasis added).

Zacharias discloses a multi-application supracard 205 and system 200 having a card reader 210 and a database 230 (Fig. 2). The database 230 stores the supracard 205 number correlated to a record (col. 8, lines 45-54). Zacharias does not disclose that the supracard 205 displays an image according to information in index information.

The Office Action acknowledges that Zacharias fails to disclose a writing section, but cites to Niwata. Niwata discloses a card unit processing system in which the card unit is a

card-type storage medium (col. 1, line 16). In an embodiment cited by the Office Action, the card unit is an IC card 20 which is a portable medium for storing money (col. 8, lines 52-55).

Zacharias and Niwata fail to disclose the feature quoted above because the cards disclosed by both references are finance-related cards. Neither reference discloses or renders obvious a card that displays an image according to information in the index information and, further, do not disclose any medium that continues to display an image when no power is supplied to the medium.

For the foregoing reasons, Applicants request withdrawal of the rejection.

III. Conclusion

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance are earnestly solicited.

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Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,

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ЈАО:ЈНВ

Attachments:

Petition for Extension of Time Information Disclosure Statement

Date: August 29, 2008

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